

Webinar on

Understanding The D.I.S.C. Personality Assessment And How It Can Communication In Your Organization

Areas Covered

- Know the STRENGTHS of your own personality style and how to use them*
- How to understand another person's motivation style*
- How to communicate with the 4 personality types*
- Strategies to lead or motivate the 4 personality types*



Understanding the D.I.S.C. profile will help understand the four different personality type and how they like to receive information.

PRESENTED BY:

Grant Schneider is president and founder of Performance Development Strategies. His company helps organizations achieve greater results by aligning people in the organization with the organization's mission and strategy. Prior to starting Performance Development Strategies, Grant had a 30-year track record in operations and people development.

Duration : 60 Minutes

Price: \$200

Webinar Description

Communication is a two-way process to exchange ideas. We communicate in order to elicit some type of response. Some examples of a response could be more knowledge, a specific action, or some type of emotion.

Understanding the D.I.S.C. profile will help understand the four different personality type and how they like to receive information.

Do you have a clear understanding of how to communicate with others? If you could exploit your communication style what would it mean to results at your company?



Who Should Attend ?

HR Professionals

CEO

Senior Vice President

Vice President

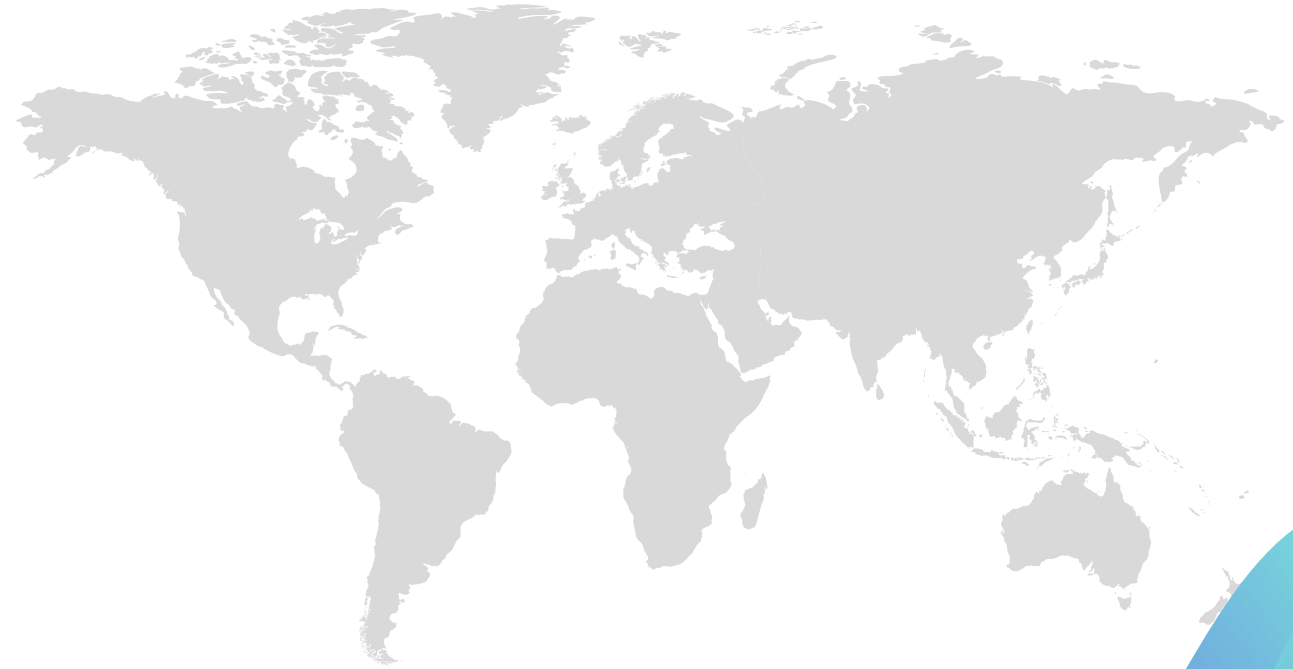
Executive Director

Managing Director

Regional Vice President

Area Supervisor

Managers



Why Should Attend ?

70% of small to mid-size businesses claim communication is their primary problem. A business with 100 employees spends an average downtime of 17 hours a week clarifying communications. This translates in an annual cost of \$528,443.00

Miscommunication can cost an organization 25% to 40% of its annual budget more than 80% of projects are late, over budget, short of expectations, or simply undelivered as a result of poor communication at the outset

Correct communication does matter. Understanding the different ways people perceive information will you craft the right message.

To register please visit:

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